

Comparison	Description	Goody	Major Competitors		
		Goody	Brand 1	Brand 2	Brand 3
Filter Life (up to)		680 litres	225 litres	180 litres	180 litres
Bottles per filter	500ml bottle as a unit	1,364	454	362	362
Water Source(s)		Any Indoor/Outdoor	Municipal ONLY	Municipal ONLY	Municipal ONLY
Common Contaminants	Adverse Health Effects of Contaminants	Goody (680L)	Brand 1 (225L)	Brand 2 (180L)	Brand 3 (180L)
Aluminum	Respiratory, cardiovascular, digestive, skeletal & neurological system, lungs, kidneys, cognitive development & psychology.	90.00%	↑ 53%	↑ 34%	8.10%
Chlorine	Carcinogen, skeletal, respiratory, digestive, reproductive, neurological & cardiovascular system, eyes, skin & lungs	99.99%	Reduce	Reduce	Reduce
Fluoride	Carcinogen, skeletal, neurological, endocrine, immune, cardiovascular, digestive & reproductive system, kidneys, eyes, cognitive development & psychology	89.36%	Reduce	No Claim	No Claim
Lead	Neurological, skeletal, cardiovascular, hematologic, endocrine & reproductive system, liver, kidneys, cognitive development & psychology	99.90%	30.20%	14.10%	23.40%
Mercury	Muscular, respiratory, digestive & neurological system, eyes, kidneys, lungs, skin, cognitive development & psychology	98.00%	62.40%	74.60%	85.00%
Asthetics (Smell & Taste)	Adverse Health Effects	Goody (680L)	Brand 1 (225L)	Brand 2 (180L)	Brand 3 (180L)
*pH Value	Below 7 is acidic, neutral is around 7 which means there is no heavy metals, above 7 is alkaline	7.4	No Claim	No Claim	No Claim

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Cloud / Turbidity	Indication of dissolved chemicals, suspended particles and microorganisms in the water	97.33%	Reduce	Reduce	Reduce
Colour	Indicative of heavy metals	Clear	Reduce	Reduce	Reduce
Odour / 2-Methylisoborneol	Indicative of high mineral / MTBE / organic contaminants being concentrated in the water	Clear	Reduce	Reduce	Reduce
Taste	Excessive of Chlorine & its by products	Natural	Reduce	Reduce	Reduce
Chemicals	Adverse Health Effects	Goody (680L)	Brand 1 (225L)	Brand 2 (180L)	Brand 3 (180L)
1,1-Dichloroethylene (Vinylidene Chloride)	Carcinogen, neurological, reproductive & respiratory system, liver, kidneys, lungs, cognitive development & psychology	99.80%	No Claim	No Claim	No Claim
1,1,1-Trichloroethane (Methyl Chloroform)	Neurological, cardiovascular, respiratory & muscular system, liver, skin, cognitive development & psychology	99.76%	No Claim	No Claim	No Claim
1,1,2,2-Tetrachloroethane	Carcinogen, eyes, liver, respiratory, digestive & neurological system	99.80%	No Claim	No Claim	No Claim
1,1,2-Trichloroethane	Carcinogen, skin, liver, kidneys, neurological & immune system	99.76%	No Claim	No Claim	No Claim
1,2,4-Trichlorobenzene	Lungs, liver, skin, endocrine & digestive system	96.00%	No Claim	No Claim	No Claim
1,2-Dibromo-3-Chloropropane	Carcinogen, neurological, hermatological, reproductive, digestive, respiratory system, lungs, kidneys, liver, spleen, skin & eyes	99.00%	No Claim	No Claim	No Claim

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1,2-Dichlorobenzene	Eyes, skin, liver, kidneys, lungs, neurological, respiratory, muscular, hermatologic & cardiovascular system, cognitive development & psychology	99.80%	No Claim	No Claim	No Claim
1,2-Dichloroethene	Digestive, neurological & immune system, liver, kidneys & lungs	99.80%	No Claim	No Claim	No Claim
1,2-Dichloropropane (Propylene Dichloride)	Carcinogen, digestive, hermatologic, neurological, reproductive, skeletal, respiratory system, eyes, lungs, liver, kidneys & cognitive development & psychology	99.75%	No Claim	No Claim	No Claim
1,4-Dichlorobenzene	Carcinogen, eyes, respiratory, hermatologic, digestive, endocrine, reproductive & neurological system, liver, kidneys, skin, cognitive development & psychology	99.80%	No Claim	No Claim	No Claim
Acetone	Hermatologic, endocrine & digestive system, lungs, liver & skin	96.20%	No Claim	No Claim	No Claim
Benzene	Carcinogen, eyes, skin, spleen, respiratory, neurological, cardiovascular, immune, reproductive & hematologic system	98.84%	80.00%	No Claim	No Claim
Bromodichloromethane (BDCM)	Carcinogen, liver, kidneys, neuological, reproductive, digestive system	99.74%	No Claim	No Claim	No Claim
Bromoform	Carcinogen, liver, neurological & digestive system & kidneys	99.80%	No Claim	No Claim	No Claim
Carbon Tetrachloride	Carcinogen, liver, lungs, kidneys, neurological & reproductive system	99.56%	No Claim	No Claim	No Claim
Chlorobenzene	Muscular, neurological, reproductive & digestive system	99.20%	No Claim	No Claim	No Claim
Chloroform	Carcinogen, neurological, reproductive, cardiovascular, digestive & respiratory system, liver, kidneys, cognitive development & psychology	98.52%	No Claim	No Claim	No Claim

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DDD, DDE, DDT	Carcinogen, neurological, cardiovascular, reproductive & endocrine system, liver, kidney, cognitive development & psychology	98.80%	No Claim	No Claim	No Claim
Dibromochloromethane	Carcinogen, liver, kidneys, neurological, respiratory & digestive system	98.08%	No Claim	No Claim	No Claim
Dibromochloropropane (DBCP)	Carcinogen, neurological, skeletal, respiratory & reproductive system, skin, liver, kidneys, cognitive development & psychology	98.00%	No Claim	No Claim	No Claim
Ethylbenzene	Respiratory, neurological, hermatological system, liver, kidneys & eyes	99.52%	No Claim	No Claim	No Claim
Lindane (Gamma-Hexachlorocyclohexane)	Carcinogen, respiratory, hermatologic, cardiovascular, skeletal, muscular, neurological, immune & reproductive system, liver, skin, kidneys, cognitive development & psychology.	98.00%	No Claim	92.00%	No Claim
Methyl tert-butyl ether (MTBE)	Respiratory, digestive, neurological & endocrine system, liver & kidneys	99.80%	No Claim	96.40%	No Claim
Polychlorinated biphenyls (PCBs-Arochlors)	Carcinogen, respiratory, digestive, endocrine, reproductive & neurological system, liver, skin, eyes, kidney, cognitive development & psychology	96.70%	No Claim	No Claim	No Claim
Styrene	Carcinogen, hermatologic, respiratory, reproductive, neurological & digestive system, eyes, liver, lungs, kidneys, cognitive development & psychology	99.72%	No Claim	96.90%	No Claim
Tetrachloroethylene (Perchloroethylene)	Carcinogen, neurological, muscular, immune, hematologic & reproductive system, kidneys, liver, eyes, cognitive development & psychology	99.60%	No Claim	No Claim	No Claim
Toluene (Methylbenzene)	Neurological, respiratory, reproductive, cardiovascular system, eyes, liver, kidneys, lungs, cognitive development & psychology	99.16%	71.00%	No Claim	No Claim
Trans-1,2-Dichloroethylene	Liver, lungs, neurological, respiratory, digestive, hematologic & cardiovascular system, skin, eyes, cognitive development & psychology	99.80%	No Claim	No Claim	No Claim

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Trichloroethylene (TCE)	Carcinogen, neurological, immune, endocrine & reproductive system, liver, kidneys, skin, eyes, cognitive development & psychology	99.20%	No Claim	No Claim	No Claim
Trihalomethanes (THMs)	Carcinogen, digestive, hematologic, cardiovascular & reproductive system, liver	99.80%	No Claim	No Claim	No Claim
Vinyl Chloride	Carcinogen, neurological, skeletal, muscular, reproductive, cardiovascular, hematologic & respiratory system, liver, eyes, skin, lungs & kidneys	99.80%	No Claim	No Claim	No Claim
Xylene	Respiratory, reproductive, skeletal, neurological, cardiovascular & digestive system, liver, eyes, kidneys, skin, cognitive development & psychology	99.80%	74.00%	No Claim	No Claim
Biological	Adverse Health Effects	Goody (680L)	Brand 1 (225L)	Brand 2 (180L)	Brand 3 (180L)
Bacteria	Digestive & respiratory system	94.00%	No Claim	No Claim	No Claim
Cryptosporidium	Digestive, respiratory & immune system	99.90%	No Claim	No Claim	No Claim
Enterococcus	Resistance to antibiotics, digestive, immune & respiratory system, skin, lungs	99.90%	No Claim	No Claim	No Claim
Escherichia coli (E. Coli)	Digestive, hematologic & neurological system, kidneys	92.00%	No Claim	No Claim	No Claim
Giardia	Immune & digestive system	99.99%	No Claim	No Claim	No Claim
Total Coliforms	Digestive & neurological system, kidneys, lungs, skin, eyes & liver	98.20%	No Claim	No Claim	No Claim

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Dissolved Solids	Adverse Health Effects	Goody (680L)	Brand 1 (225L)	Brand 2 (180L)	Brand 3 (180L)
Arsenic	Carcinogen, skeletal, muscular, reproductive, neurological, hematologic & digestive system, skin, liver, lungs	99.80%	16.00%	12.10%	No Claim
Barium	Digestive, cardiovascular, hematologic, muscular, endocrine & neurological system, kidneys, lungs	99.90%	No Claim	No Claim	Reduce
Cadmium	Carcinogen, lungs, liver, kidneys, skeletal, hematologic, neurological, respiratory & digestive system,	99.90%	22.60%	6.60%	9.20%
Chromium	Carcinogen, respiratory, digestive, hematologic & reproductive system, skin, lungs	99.80%	No Claim	No Claim	No Claim
Copper	Liver, respiratory, neurological & digestive system, kidneys, cognitive development & psychology	99.70%	30.80%	8.60%	18.80%
Dissolvable Lead	Carcinogen, skin, neurological, reproductive & skeletal system, cognitive development & psychology	97.50%	No Claim	No Claim	No Claim
Iron	Endocrine, skeletal, immune, digestive, cardiovascular system & liver	98.20%	No Claim	No Claim	Reduce
Molybdenum	Liver, skeletal, digestive, neurological, respiratory, hematologic & reproductive system, kidneys, lungs, skin, eyes, cognitive development & psychology	99.90%	No Claim	No Claim	No Claim
Nickel	Carcinogen, skin, lungs, respiratory, digestive, hematologic, immune, reproductive, neurological system, cognitive development & psychology	99.60%	No Claim	No Claim	No Claim
Nitrates & Nitrites	Carcinogen, hematologic, cardiovascular, neurological, reproductive & digestive system, eyes, lungs & liver	97.60%	No Claim	No Claim	No Claim

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Selenium	Neurological, skeletal, digestive, muscular & respiratory system & lungs	99.70%	No Claim	No Claim	No Claim
Thallium	Lungs, liver, kidneys, neurological, cardiovascular, reproductive, digestive & skeletal system,	99.90%	No Claim	No Claim	No Claim
Vanadium	Carcinogen, respiratory, hematologic, neurological & digestive system, lungs, cognitive development & psychology	99.70%	No Claim	No Claim	No Claim
Zinc	Neurological, digestive, reproductive, hematologic, immune, endocrine & reproductive system, kidneys, skin, cognitive development & psychology	86.50%	No Claim	No Claim	No Claim
Radiological	Adverse Health Effects	Goody (680L)	Brand 1 (225L)	Brand 2 (180L)	Brand 3 (180L)
Cesium	Carcinogen, neurological, hemetologic, digestive & respiratory system, cognitive development & psychology	99.00%	30.40%	9.50%	15.30%
Chromium 6	Carcinogen, respiratory, digestive & reproductive system	99.40%	No Claim	No Claim	No Claim
Radon 222	Carcinogen, lungs, digestive, reproductive & skeletal system	99.90%	No Claim	No Claim	No Claim
Strontium	Carcinogen, skeletal, reproductive, respiratory & hematologic system, skin, eyes, lungs, cognitive development & psychology	99.90%	27.80%	3.60%	2.40%
Uranium	Carcinogen, respiratory, hematologic, digestive, reproductive, skeletal & neurological system, skin, liver, kidneys, cognitive development & psychology	99.90%	28.60%	10.00%	22.70%